



**For immediate release  
27 February, 2020**

## **Indian and Turkish pavilions at DJWE draw crowds with 39 exhibitors showcasing authentic pieces**

The 17<sup>th</sup> edition of the Doha Jewellery and Watches Exhibition presents internationally recognizable names alongside niche artisanal brands and up and coming designers – providing a forum for consumers of all tastes to experience luxury, design and exquisite craftsmanship.

With a record 129 exhibitors this year, marking a 68% growth, organisers have added more space, including a 3,000 sqm luxury zone with 45 exhibitors. This year's event sees a return of the popular Indian Pavilion, organised by GJEPC, and an inaugural Turkish Pavilion, bringing the jewellery traditions of the two countries to Qatar under one roof.

The Indian Pavilion houses 28 exhibitors, more than twice as many as last year, showcasing a range of studded jewellery adorned with rubies, emeralds, sapphires and pearls; handmade pieces catering to the Middle East market, and a wide range of European and Middle Eastern inspired contemporary jewellery.

Exhibitors at the Indian Pavilion include Amore Jewels Pvt. Ltd., R.Champalal & Co, Full Moon Jewels, GDK Jewels, Hia Exports, Iris Jewels, and Kothari's Jewellers, among others. Amayra launched its AYRA collection, while Panim Creations, brought forth its antique rare diamond jewellery. Shoppers at Bellissima can take advantage of discounts of up to 50%, and will receive a free diamond jewellery product for every QAR 25,000 they spend.

The Turkish Pavilion features 11 exhibitors such as Lida Diamond & Jewellery, Amor, Gezer, Mehmet Cumbus, and Masgold, which sells intricately designed hand-made 'shawl' jewellery in 18 and 21 karat gold.

In addition to the array of jewellery and watches available for purchase, the Doha Jewellery and Watches Exhibition is also hosting a series of workshops to educate buyers and aficionados on how to evaluate, identify and care for products. The show will run until 29 February at the Doha Exhibition and Convention Centre.

**-The End-**

**For more information, please contact the QNTC press office:**



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## **An overview of the Doha Jewellery and Watches Exhibition**

The Doha Jewellery and Watch Exhibition, which celebrates its seventeenth year, occupies a distinguished position as an international exhibition and a leading destination that attracts aficionados of the world of fine jewellery and watches and lets them enjoy the latest trends and the most prestigious brands and interact with them. The activities and events that take place during the exhibition are inspired by a mixture of craftsmanship, beauty, heritage, passion and originality.

Every year, the exhibition brings together hundreds of international brands and the most prominent promising local designers under one roof at the Doha Exhibition and Convention Center in Qatar. The exhibition is the destination for jewellery and time pieces connoisseurs from all over the world.

The Doha Jewellery & Watch Exhibition was the platform from which the Young Qatari Designers Initiative was launched. This initiative provides a unique opportunity for promising Qatari talents to showcase their distinct designs and creations in one pavilion alongside the most prestigious brands in the world.

Social Media:

- [Instagram](#)
- [Twitter](#)
- [Facebook](#)
- [YouTube](#)

For registration by the media and visitors: [www.djwe.qa](http://www.djwe.qa)

## **About Qatar National Tourism Council (QNTC)**

Qatar National Tourism Council's mission is to firmly establish Qatar on the global map as a place where cultural authenticity meets modernity, and where people of the world come together to experience unique offerings in culture, sports, business and family entertainment.

QNTC's work is guided by the Qatar National Tourism Sector Strategy (QNTSS), which seeks to diversify the country's tourism offering and increase visitor spending.

Since launching QNTSS, Qatar has welcomed over 14 million visitors. The economic impact of the tourism sector in Qatar is becoming increasingly visible with the government designating tourism in 2017 a priority sector in pursuit of a more diverse economy and more active private sector.

[www.visitqatar.qa](http://www.visitqatar.qa)  
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معرض الدوحة  
للحليّات والساعات  
DOHA JEWELLRY &  
WATCHES EXHIBITION