



مركز الدوحة
للجوهرات والساعات
DOHA JEWELLERY &
WATCHES EXHIBITION

Doha Jewellery & Watches Exhibition 2020

Young Qatari Designers

Profiles

Young Qatari Designers (YQD)

The Young Qatari Designers initiative, which provides emerging Qatari talent with a platform alongside established international brands, is back at this year's Doha Jewellery & Watches Exhibition 2020.



Returning YQD:

1. Fajr Al Attiya (Trifoglio)
2. Ghada Albuainain (Ghada Albuainain Jewellery)
3. Hissa & Jawaher Al Mannai (Ghand Jewellery)
4. Leila Abu Issa (Leila Issam Fine Jewellery)
5. Nada Al Sulaiti (Hairaat Fine Jewellery)
6. Nouf Al Meer (Nouf Jewellery)
7. Sarah Al Hammadi (Sarah's & Co)
8. Shaikha Al Ghanim (AlGhla Jewellery)
9. Abdulla Yussif Fakhroo (Midad Jewelry)
10. Noora Al Meadadi (Thameen Jewellery)
11. Sameera Al Mulla (Hessa Jewels)

New YQD:

12. Hamad Almohammad (H Jewelry)
13. Kaltham Al Majid (Kaltham's Pavilion)
14. Ebtisam Almuslmani (Camelot)
15. Esmā Al Saadi (Clair De Lune Jewellery)
16. Wadha Alsulaiti (Letters Passion Arts)

Fajr Al Attiya

Fajar founded **Trifoglio** in 2015, and the brand specializes in jewellery and leather goods. In early 2016, she launched her first jewellery collection alongside her first range of luxury leather goods. Trifoglio designs draw inspiration from nature, casting its beautiful and unique elements into jewellery pieces that will be treasured eternally.

Ghada Albuainain

Ghada started designing jewellery at the age of 20. Inspired by mechanical parts, she named her first collection of 4 pieces "Pipe in Gold", honing her craft by reading, taking courses, and tirelessly practicing. Ghada believes in the power of jewellery and its ability to change the look and feel of any outfit, and she began by designing small custom jewellery pieces before launching her "Digital Garden" collection. Her namesake **Ghada Albuainain Jewellery** brand features authentic urban jewellery designs inspired by the region.

Hissa & Jawaher Al Mannai

During their childhood, sisters Hissa and Jawaher used to take their mother's unwanted jewellery and create new designs out of it. Intensely creative, they were recognised early on for their ability to turn everyday objects such as elastics, crystals, marbles, ropes and ribbons into fashionable necklaces and bracelets. Their brand, **Ghand Jewellery**, features fine jewellery made of 18k gold using the highest certified diamonds. Their distinct pieces emphasize the use of the best quality materials in the market, and expert craftsmanship, sourcing precious stones from around the world. With its exclusive designs inspired by different cultures, Ghand Jewellery's pieces appeal to every taste, with its designs meeting the aspirations and requirements of all age groups. The pieces can be worn separately or as a set to give the wearer a very distinct look.

Leila Abu Issa

"Anything Art" is a motto Leila Abu Issa has held dear since a very young age. Her preference for art and beauty was spotted during her childhood. Leila obtained a degree in French literature and philosophy before moving to Paris to study art and design, where she was introduced to various fine art techniques, theory, and interior design forms. After subsequently moving to Florence, she was impressed by the world of jewelry design and began to form her own signature style. Her fine jewelry is characterized by its timelessness and its femininity.

Nada Al Sulaiti

Nada Khamis Al-Sulaiti is an award-winning jewellery designer who combines Qatar's rich culture with international jewellery techniques to create exclusive pieces that attract clients from all over the world. Studying Jewellery Design in the U.K. Nada was mentored by a coterie of jewellery experts from the U.K, Hong Kong, France and India. In 2017, she received the Merit Award at the International Jewellery Design Excellence Awards (IJDE), which honor outstanding jewellery designers from around the world. Nada established **Hairaat Fine Jewellery** in 2011, bringing a new concept to luxury jewellery design. Hairaat designs draw from Qatar's rich culture and architecture, using the highest standards in jewellery design and craftsmanship to create pieces that tell a unique story.

Nouf Al Meer

Jewellery has always been Nouf's passion whose fine jewellery blends western fashion with oriental femininity. Nouf is inspired by her environment, and her brand, **Nouf Jewellery**, offers customers originality and beauty. It is distinguished by its ability to blend luxury and simplicity while remaining unequivocally feminine, fascinating the eye and delighting the heart. The jewellery pieces are distinguished by their use of yellow and white gold, as well as colored gemstones and internationally certified diamond pieces.

Sarah Al Hammadi

Sarah's designs are inspired by nature and engineering. She loves the tiny details of jewellery craftsmanship, something which motivated her to start her own designs. Sarah established **Sarah's & Co** in 2015, showcasing exclusive diamond and jewelry. Each piece is elegant, modern and unique, crafted to suit the taste of its customers, ranging from five-cushion diamond rings, to classic heart-shaped diamond necklaces, to luxurious wedding jewelry.

Shaikha Al Ghanim

Shaikha's journey toward jewelry started when she received her first gift from her mother. She founded **AlGhla Jewellery** in 2011, with pieces made of gold, pearls, precious stones and diamonds. Each piece carries meaning, particularly those created for the Qatari community. AlGhla Jewellery is distinguished by its use of pearls, continuing a longstanding tradition and underlining the endless beauty of the art form.

Abdulla Yussif Fakhroo

Abdulla never expected his passion for Arabic calligraphy would be captured in jewelry pieces worn by celebrities. His fondness for Arabic calligraphy led him to establish his brand, **Midad Jewellery**, which means ink. This is reflective of his collection, with stones that are either blue as turquoise, or red as agate.

Noora and Mariam Al Meadadi

Noura and Maryam founded **Thameen Jewellery**, in 2018. Inspired by nature, Islamic and Gulf arts, its designs are tailored to the contemporary woman's style. The designers believe in encouraging the Qatari jewelry and gold industry and compete with other brands in concept and quality. Their designs highlight Islamic and Qatari culture while preserving the originality of local design.

Sameera Al Mulla

After graduating from Qatar University, Sameera managed to turn her jewelry design hobby into a business. During trips to the United States, and after visiting the famous Tuscon Gem exhibition, she began designing jewellery, which then she started to manufacture. Sameera founded **Hessa Jewels** in 2006. Named after her mother, and meaning 'pure white pearl,' Hessa jewelry is manufactured in Qatar and partly in India. Sameera is currently focused on discovering new technologies for manufacturing and improving her collections, while reaching a wider audience.

Hamad Almohammad

Hamad developed a passion for jewelry design after being exposed to different jewelry making handicrafts. He began experimenting with customized pieces for friends and relatives, ultimately turning his hobby into a profession. He launched H Jewellery in 2012, establishing his design studio and exhibiting locally and internationally. H Jewellery uses 18K and 21K gold in its designs, producing exquisite, high quality pieces. The company is known for its unique designs, which are inspired by Qatari culture and contemporary architecture. The collections include precious stones, pearls, gold, gold coins and diamonds, and can be custom engraved.

Kaltham Al Majid

The founder of **Kaltham's Pavilion** grew up in the jewellery business, as the granddaughter of the founder of Al Majid Jewellery. After completing her post-secondary education, Kaltham enrolled at the Gemological Institute of America to learn more about diamonds, colored stones, jewellery and CAD/CAM of Jewellery. She founded Kaltham's Pavilion in 2018, with a mission to deliver cutting edge designs, high-end craftsmanship and exquisite gemstones. Its vision is to become a leading jewellery company in Doha and recognized internationally. Kaltham's Pavilion draws design inspiration from nature as well as Qatar's culture and architecture. Most pieces are comprised of unique colored sapphires, diamonds and other precious gemstones set in 18kt Gold.

Esma Al Saadi

Esma established **Clair De Lune Jewellery** in 2017, aiming to provide customers with a diverse collection of fine jewellery. Within a short period of time, the company managed to earn a reputation in the local market for using perfect gemstones and delivering exclusive pieces made with reliable craftsmanship, as well as superior customer service.

Ebtisam Almuslmani

Ebtisam's career started out as hobby, designing and setting jewelry for personal use. She turned to business after her participation in a large bazaar in Istanbul netted her designs an enthusiastic reception. Ebtisam recently launched **Camelot Jewelry**.